

120 Credits 40 Weeks | 30 HOURS PER WEEK | 9AM – 4:00PM | MONDAY-THURSDAY*

This diploma-level course provides a broad overview of the NZ tourism industry. Emphasis is placed on developing strong business and workplace management, as well as communication skills, allowing graduates to become leaders of the industry. Graduates will have excellent knowledge of tourism operations, these include business systems, commercial aviation, finance and budgeting, trends in the tourism environment and understand market changes in the industry.

Course Dates:

29 May 2023 - 31 May 2024

17 Jul 2023 – 5 Jul 2024

21 Aug 2023 – 23 Aug 2024

9 Oct 2023 - 27 Sep 2024

6 Feb 2024 - 20 Dec 2024

11 Mar 2024 - 7 Mar 2025

29 Apr 2024 – 11 Apr 2025

4 Jun 2024 – 30 May 2025

21 Jul 2024 - 27 Jun 2025

26 Aug 2024 – 15 Aug 2025

14 Oct 2024 – 19 Sep 2025

Contact us for more information

Phone: 0800 357 316 Mail: info@crown.ac.nz Web: crown.ac.nz Campus Location: 80 Anzac Avenue, Auckland City *Class times are subject to change under the discretion of Crown Institute of Studies

THE COURSE CONSISTS OF THE FOLLOWING MODULES:

- Effective Communication in Travel and Tourism
- Workplace Management and Personal Work Ethics
- NZ Tourism Sector: Region-by-Region
- Trends in the International Tourism

Environment

- · Finance and Budgeting
- Business Systems Development
- Commercial Aviation
- Tourism Venture Improvements

Students are assessed through a mixture of written assessments, presentations and practical role plays.

ENTRY REQUIREMENTS

DOMESTIC

- 18 years of age at course start date.
- NCEA Level 3 or NZ Certificate in Travel level 4 or equivalent or at least one year work experience in the tourism or travel industries.
- Students who do not meet the entry requirements may be accepted at the discretion of the department head.

INTERNATIONAL

- 18 years of age or older at course start date
- IELTS (Academic) 5.5 with no band lower than 5.0 (or NZQA approved equivalent)
- 3 years of secondary school or equivalent work experience

FURTHER STUDY

 If you successfully complete this course you may wish to continue your studies at degree level. You may be eligible for credits toward further study. Please ask us for details.

CAREER OPTIONS

- Travel and Travel Development Coordinator
- Marketing and Promotions Roles
- Tourism Operations Supervisor
- Business Development Coordinator



2023 COURSE FEES

Domestic students: NZ\$11,200 Check your Fees Free eligibility** **International students:** Tuition NZ\$17,960, Material NZ\$1,500, RegistrationNZ\$250

