



DIGITAL MARKETING CAREERS

Unlock our packaged CoE pathways today!

As the demand for digital marketing professionals rises, now is the perfect time to start planning your career. Our CoE packages offer students a seamless transition from ELICOS to Higher Education. ihBC students receive RPL, allowing them to enter the second year of the Bachelor of Digital Marketing degree at IGI.

DIRECT PATHWAY

IH GENERAL ENGLISH
+
DIPLOMA DIGITAL MARKETING
+
BACHELOR OF DIGITAL MARKETING*

*International Graduate Institute (IGI) - Principal course of studies

Package includes an English, VET and Bachelor study plan

Valid for all Markets

IH ELICOS	+	DIPLOMA DIGITAL MARKETING	+	IGI - BACHELOR OF DIGITAL MARKETING
See your Marketing Manager for our Promotional Prices		\$6,000 Includes 1 Year Credit for BDM		\$11,180 Per Year (Package Price Only) *

*Bachelor of Digital Marketing available at Sydney campus

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