



About University Canada West

UCW is an innovative business and technology-oriented, teaching-focused institution in Canada, offering undergraduate and graduate degrees for domestic and international students. The University is a dynamic and growing institution defined by its close connections to the business community and a commitment to outstanding student services.



Master of Business Administration

The ACBSP and NCMA-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on a global level. You will learn how to take challenging situations in a stride, apply pragmatic solutions to problems and ultimately drive the success of your organization through intelligent decision-making.

The program is four tiers, a total of 45 credits that will develop your knowledge and skillset so that you are able to handle increasingly complex problems. Team activities are an intrinsic part of the MBA, developing team skills for modern business and providing a collegial learning environment.

The MBA degree program has been refined to allow you to acquire more specific knowledge and skills in one of three areas by choosing elective clusters from one of the following subject areas: marketing, finance or leadership. Our MBA program also includes relevant digital components. We collaborate with digital leaders such as the Riipen, Digital Marketing Institute, Salesforce (Trailhead), Tableau and IBM to keep our students updated with upcoming technological trends.

Students can earn certifications in AMA, DMP, CMC and others.

Program Structure

Tier 1 (4 courses) Analytical Foundations

- Managerial Accounting
- Ethics, CSR, and Business Environmental Analysis
- Leadership in the Global Context
- Graduate Research Methods

Tier 2 (5 courses) Management Principles and Practices

- Financial Management
- Marketing Management
- Operations Management
- Talent Management
- Information Technology for Managers

Tier 3 (4 courses) Business Applications

- Project Management Elective
- Consulting or Innovation Graduate Project or
- Research Project or
- Elective
- Consulting Practice
- Project Management
- Two (2) electives

Tier 4 (2 courses) Integration and Implementation

- One (1) elective
- Choice of:
 - Strategic Management
 - Graduate Internship
 - Consulting or Innovation Graduate Project
 - Launch Your Business
 - Consulting/Research Project

Elective Clusters

Leadership	Entrepreneurship	Business Analytics	Human Resources	Management Consulting
<ul style="list-style-type: none"> ▪ Digital Marketing Strategy ▪ E-Commerce ▪ Database Decision Making 	<ul style="list-style-type: none"> ▪ From Ideation to Innovation ▪ Entrepreneurship ▪ Prototyping for Entrepreneurs 	<ul style="list-style-type: none"> ▪ Business Analytics ▪ Machine Learning Tools & Techniques ▪ Predictive Analytics: What Works? 	<ul style="list-style-type: none"> ▪ HR Strategy ▪ HR Talent Management ▪ Management & Employee Relations 	<ul style="list-style-type: none"> ▪ Management Consulting ▪ Change Management ▪ Consulting/Innovation Graduate Project

WHY MBA?

- Learn to construct strategic responses to business challenges and opportunities
- Assess the ethical implications of business activities
- Develop, implement and evaluate solutions to business problems
- Formulate business decisions and systematic analysis that reflects critical thinking
- Demonstrate effective skills to collaborate with diverse groups of people
- Lead teams through the resolution of problems and completion of projects
- Integrate personal values and perspectives into your problem-solving, taking responsibility for your decisions
- Communicate ideas persuasively as a result of thorough analysis of information
- Gather, analyze and distribute information in a business context

Graduate Entry Requirements*

A bachelor's degree awarded by a recognized post-secondary institution, with a minimum CGPA of 3.00 out of 4.33 and have ONE of the following additional requirements:

- Acceptable score on the Graduate Management Admission Test (GMAT) or the Graduate Record Examinations (GRE) that has been written in the last five years;
- An appropriate Canadian professional designation or equivalent international designation (e.g. CPA, CA, CGA, CMA, CHRP or P.Eng);
- A Bachelor's degree in Business Administration (BBA) or Commerce (BCom) or equivalent;
- A minimum of three years documented professional or management experience with evidence of career progression and relevant education and/or training;

and

- IELTS 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English).

*Applicants who do not hold all of the above academic and professional requirements may be considered for the MBA Foundation Program.

Accreditations, Memberships and Designations



“The networking opportunities are invaluable, and the skills I am learning are setting me up for success in the business environments of the future.”

Carlene
MBA, Canada



How to Apply

To find out how you can enrol,
email: partners@ucanwest.ca

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