

Jeonju University

International Hospitality Program

Hospitality becomes a main driver for positive change for a sustainable and resilient future for global societies.

We educate future leaders in Global Hospitality Industry by engaging them in the current realities of the fast-transforming Hospitality and Tourism Ecosystem.

Global Hospitality Management should be your Priority for a meaningful and bright career!



JEONJU UNIVERSITY
The Place for Superstars

CONTACT US

+82.63.220.3082

<http://www.jj.ac.kr/hotel/index.jsp>

JJU, the place for superstar

1964
FOUNDATION
YEAR

10/66
COLLEGES/
MAJORS

90%
SCHOLARSHIP
BENEFIT



1,390
INTERNATIONAL
STUDENTS

10
HOSPITAL
ARRANGEMENTS

15
STUDENT
NATIONALITIES

10,600/810
UNDERGRADUATE STUDENTS/
GRADUATE STUDENTS

Jeonju, a creative city for Gastronomy by UNESCO

PROVINCIAL CITY
JEOLLABUK-DO

65 MILLION POPULATION
1,000 YEARS HISTORY

1.5 HOUR
AWAY FROM SEOUL
BY EXPRESS TRAIN

#1
RANKED AS A FAMILY
DESTINATION IN KOREA



Affectionately known as the traditional home of Korea, Jeonju has all of the benefits of a big city, while still maintaining the heart and community of the town.

Situated in the city center, Jeonju University offers sprawling parklands and safe, accessible transport options.

From any direction, the campus is a short walk, bike ride or drive from the city. Jump on a bus and you can visit a wide range of restaurants or the immersive galleries, museums and traditional Hanok villages that hold the nation's stories around the campus.

INTERNATIONAL HOSPITALITY PROGRAM

*Now it is YOUR TURN to be
the next superstar in the
global hospitality industry.*



Are you aware that there is a huge demand for well-trained and skillful hospitality professionals, particularly in the Asia Pacific Region where countries and destinations are exploring holistic



and sustainable ways to maximize their social and environmental benefits through hospitality and tourism sectors?

The mindset and the skills you develop in our program will be competitive when starting your career in Luxury Hotel brands. Our partners like the Ritz-Carlton, Marriott, Accor, and Hyatt have high acclaim for our graduates because of the skills they have developed which are immediately applicable.

The primary goal of our program is to give students the best possible preparation to work anywhere around the world.

PROGRAM HIGHLIGHTS

- The global educational excellence in hospitality management by international and Korean faculty
- A well-matched curriculum to global industry requirements and standards to provide hands-on experiences and knowledge for hospitality management.
- A wide range of top quality internships and job placements in various destinations in Asia and Pacific Region
- Extensive collaboration with top global hotel brands providing updated industry trends and conditions

APPLICATION DEADLINES

FALL 2023: 1st May to 2nd June

SPRING 2024: 1st October to 2nd December

SECTION	NO	REQUIRED DOCUMENTS
Basic	1	Admission application
	2	Personal statement and study plan
Academic	3	(Freshman) The original and copy of high school diploma (scheduled) (Transfer) The original and copy of the certificate of completion or graduation(scheduled) of a university
	4	(Freshman) Original and copy of the transcript from high school (Transfer) Original and copy of the university transcript
Language	5	Proof of English proficiency: IELTS or TOEFL test scores
Add	6	A copy of identification card (or passport) of applicant and parents
	7	Official documents verifying family relations
	8	A copy of foreign registration card (front and back)
	9	Financial guarantee documents
	10	3 passport photos

1. Graduates from an accredited high school in foreign countries other than Korea.
2. Minimum grades/marks: minimum 3.0 equivalent GPA (4.0 scale).
3. The minimum requirement for English as a foreign language: minimum IELTS 6 or TOEFL 545 (PBT).

ONLINE APPLICATION: <https://jj.ac.kr/apply>

GENERAL QUESTIONS: bruceshim@jj.ac.kr

WEBSITE: <https://jj.ac.kr/hospitalitymanagement>



To provide top-quality management education in this field, we have benchmarked our program against prestigious hospitality and tourism universities around the world. The program focuses on providing students with opportunities to work internationally and to participate in overseas internships.

SKILLS AND COMPETENCIES OBTAINED

- Cutting edge knowledge about the international hospitality management trends and standards
- Leadership skills for the modern hospitality environment
- Practical and innovative mindset to manage the current global challenges
- Professionalism and service-oriented attitudes to succeed in luxury hospitality sector

Management

- Lodging Management
- Restaurant Management
- Foodservice Management
- Human Resources Management
- Sales & Marketing Management
- International Luxury Brand Management
- CRM Management
- Catering & Event Management
- Hotel Front Office Management
- Cost Control Management
- MICE Management

Laboratory Experiences

- Hotel Front Office Operations
- Wine Tasting and Cocktail Service
- Food & Beverage Service
- Hospitality Information System



SCHOLARSHIPS

SCHOLARSHIP	AWARD	CRITERIA FOR CONSIDERATION
Academic Merit Scholarship-First Place (Collegewide)	Full tuition for one semester	1 st rank in college *applicable only when the minimum enrollment of international students is 50 in each college
Academic Merit Scholarship-First Place (Majorwide)	30% of tuition for one semester	1 st rank in major *applicable 1 recipient per 5 international students (minimum enrollment of international students is 5 in each major)
Special Scholarship	20% to 100% of tuition for one semester	<ul style="list-style-type: none"> A letter of recommendation from the President of JJU or Director of International Office Based on agreements between partner university and partner consultancy
Family Scholarship	40% of tuition for one semester	<ul style="list-style-type: none"> Official document certifying family relationship (parents, siblings, and spouses) A record of enrollment of minimum 12 credits and 2.5 GPA or above in the previous semester

FEES AND COST OF LIVING

	FALL 2023 16-WEEKS	SPRING 2024 16-WEEKS	TOTAL
Tuition Fees	₩4,013,500 (approx.\$3,350)	₩4,013,500 (approx.\$3,350)	₩8,027,000 (approx.\$6,700)
Dormitory (without meal options)	Yearly Cost Estimate including Utilities and Internet (2 Person/1 Room)		₩3,073,500 (approx.\$2,600) Per Person
Private Insurance	₩45,000 (approx. \$38)	₩45,000 (approx. \$38)	₩90,000 (approx. \$76)
Estimated Total Cost of First-year			₩11,190,500 (\$9,376)

Rates based per term for the 2023-24 academic year.

Please be noted that the footnotes to the references within the table for explanation and clarification.

- The tuition fees are exclusive of scholarship considerations.
- The above costs are estimates and actual values are subject to change due to exchange rates.
- International students are eligible for National Health Insurance subscription after six months stay in Korea.