

Jeonju University – International Hospitality Programs

Master of Science in International Hospitality Management

Jeonju University is located in Jeonju City, about an hour and 20 minutes away from Seoul, and Jeonju City is the place where you can feel the most traditional Korean culture in Korea. In addition, the city's population is 650,000, and Jeonju University has 11,000 students, and it is a historical university established in 1968.



The MSc program takes you on a unique trip through the different aspects of the hospitality industry providing an enormous globalized approach with the latest international developments. The program is exclusive with a duration of 18 months **and 24 credits earned**. You will graduate from our program with a cutting-edge knowledge of the managerial, operational, and organizational best practices within the international hospitality industry.

Whether you have previous professional experience or little to no experience, we are confident that our program will put you ahead of others in terms of employability. Studying with us gives you access to our numerous global industry relationships and opens doors to your future employment in local, regional, and internationally famous hospitality brands.

Qualified Master's degree students may choose a one-year Management Trainee Job Placement program in 5-star hotels within the Asia Pacific Region.

Our MSc program offers the latest information and knowledge related to management within the hospitality and tourism sector, including the meetings, events, and catering business, which has experienced rapid growth to create a significant demand for specialized know-how in the sector.

Graduate students enjoy our programs for placement opportunities as the industry continues to thrive and expand, especially throughout the Asian region.



Program Highlights:

International faculty with diverse backgrounds in hospitality and tourism

Exposure to a wide variety of contemporary subjects related to hospitality & tourism

Advanced level of knowledge in global hospitality businesses and international hotel brands

Optional one-year extension with 12 months in a Management Trainee Job Placement program in 5-star hotels within APAC region

Skills and Competencies Obtained

- Cutting-edge knowledge about international Hospitality Management trends and standards
- The most updated issues of high consideration in the field of Hospitality
- Leadership skills for the modern Hospitality environment
- The practical and innovative mindset to manage the current global challenges
- Strategic and Innovative management competences

Potential Career Paths

A professional career in the field of International Hospitality Management
Teaching career (College or BA level) in the field of hospitality management
Further postgraduate education: Ph.D. or MBA levels.
Creation of a hospitality/tourism-related business

Information for Admissions

Admission periods: May 2023

- Language requirements: IELTS 6.0 or TOEFL PBT 545(CBT 208, iBT 77)
- Maximum annual cost: About 9,684 USD (including tuition, dormitory, insurance)
- Only Tuition fees aprox 3,504 USD per semester
- Tuition Scholarships: 30%
- Online application: <https://instar.jj.ac.kr/jioa/>
- General questions: admissions@jj.ac.kr(<https://www.jj.ac.kr/hotel/index.jsp>)
- Our Web page: <https://jj.ac.kr/hospitalitymanagement>



Scholarships

Admission scholarships are limited and competitive and include only tuition and enrollment fees. Admission Scholarships are awarded for the first semester only. They are evaluated and awarded based on past academic performance, personal essays, letters of recommendation, transcripts, and the admissions application form itself. Applicants awarded a scholarship must still demonstrate sufficient proof of personal finances exclusive of the scholarship to enter the program. *Admission Scholarships* of 30% are granted in the 1st semester for all qualified students.

Merit Scholarships are available beginning from the second semester of study. All applicants must have a minimum GPA of 3.0/4.5 to qualify for a Merit-Based Scholarship following the completion of their initial semester. Scholarships are computed automatically and awarded to qualified students who complete a minimum of 3 courses per semester with no "F" grades.

Scholarships range from 10% to 30%, depending on academic performance. See the table below.

CGPA	> 4.0
Scholarship	30%

Some of the Specialized courses

Human Resource Management in Hospitality Industry	This course provides students with an in-depth understanding of human resource management specifically in the context of the hospitality industry. It will expose them to the key functions and responsibilities of Human Resource (HR) Departments, the principles of HRM, and the skills required by hospitality organizations in contemporary times. More specifically, the students will be introduced to the key principles of recruitment, selection, and retention of personnel as well as to the costs and legal considerations involved in HRM.
Global Dynamics of Tourism and Sustainable Development	This course is updated yearly according to the current issues in tourism. It presents the New trends in the tourism industry, from which climate change and the bidirectional impacts, sustainability, the business environment at the international level, and tourism foreign investments. Furthermore, a part of the course will be on destination competitiveness and the several scenarios of destination development.
Hotel Service Management Assessment	Evaluate the service management of the hotel. In other words, it examines the leadership of hotel companies, customer-first policies, service standards, human resource utilization, management performance, and tools and conducts workshops for external consulting.
Entrepreneurial Leadership in Hospitality Industry	This course will introduce students to the unique approaches, different business models, and innovative delivery techniques associated with entrepreneurial projects in the hospitality industry. The course will enable students to comprehend the key conceptual and analytical elements in initiating start-ups aimed toward creating innovative guest experiences, service processes, and platforms. This course will specifically enable students with the knowledge of specific tools and skills necessary in engaging in creative and successful entrepreneurial ventures in the Hospitality industry. This course will involve students in creating a business plan encompassing financial, human resource, and leadership components critical for setting up innovative start-ups in the hospitality industry
HMIS & Data Analysis	It fosters the ability to collect and analyze data on various information along with the principles of various information technologies and information systems used to streamline hotel management.

Fees and Cost of Living					
Estimated Cost of Living Expenses for the first year of Undergraduate School (Unit: USD)					
	FALL 15-Weeks		SPRING 15 Weeks		Total (Max)
Tuition fee	₩4,352,300 (about \$3,504)		₩4,352,300 (about \$ 3,504)		\$ 7,008
Dormitory (without meals)	Yearly cost estimate including utilities and Internet: ₩3,073,500/person (about \$2,600:2 person / 1 room)				\$ 2,600
Private Insurance	₩45,000 (about \$ 38)		₩45,000 (about \$ 38)		\$ 76
Estimated Total first-year Annual costs(about):					\$ 9,684
<p><i>Please note the footnotes to the references within the table for explanation and clarification</i></p> <ul style="list-style-type: none"> • The 15-week semester cost is regardless of how many courses a student elects to study • Tuition fees are exclusive of scholarship considerations. • National Health Insurance is estimated about \$50/month and paid personally. • The above costs are estimates and actual values are subject to change due to exchange rates. • There is an Admission fee about \$ 523(₩ 650,000) for the first semester only. 					

Information for Fee & Cost



Course Process for Graduation

MSc Course	1 st Semester (15weeks)	2 nd Semester (15weeks)	3 rd Semester (15weeks)	Graduation	If not processing thesis (Intensive emphasized course-2weeks)
Credits	9credits	9 credits (3 subjects)	6credits(2subjects)		Summer or
No	(3subjects)	(Thesis Processing)	(Thesis Processing)		Winter Session/ 6 Credits (2subjects)